ABSTRACT OF THE DISCLOSURE

An information processing apparatus that executes processing of a message transmitted among a plurality of sites connected to one another via a network can be provided. The information processing apparatus comprises a message reception part that receives a message to thereby execute a prescribed piece of reception processing, a rule accumulation part for accumulating rules therein to execute message processing, a message conversion part for executing conversion processing of a message according to the rules accumulated in said rule accumulation part, and a message transmission part for executing a prescribed piece of transmission processing of the post-conversion message.